Our Values

Integrity Without Compromise
We speak the truth and assume best intent. We value trust above all else. We hold ourselves and others accountable to the highest standards in all we say and do.

We Care and Give Back
We are stewards of the future and will do our part to make the world a better place. It is our privilege to help others and we do it wholeheartedly.

Be Bold
- Solve BIG customer problems
- Create a vision that inspires
- Think beyond what is accepted as possible

You’re here because of your unique talents and the fire in your belly to do something meaningful. It shines through in ways that raise the bar for all of us. Never stop growing.

Be Passionate
- Personally embrace and role model change
- Inspire with your insights and initiative
- Strive to perfect your craft every day

We can see the future in what we do because we’re creating it together. We constantly seek inspiration and connect dots that no one else does. We don’t shy away from the world’s biggest problems. It takes courage.

Be Decisive
- Choose what we will and will not do
- Be transparent with your logic and judgment
- Be direct and respectful

Have a point of view based on data, experience, and instincts. Make the call and own the outcome. Speed matters, because the greatest risk is standing still.

Learn Fast
- Lead with a hypothesis
- Measure and act on what matters most
- Savor the surprises

We’re in love with customer problems more than our solutions. We walk in our customers’ shoes and experiment our way to success. The only failure is the failure to learn fast.

Win Together
- Deliver exceptional results so others can count on you
- Develop yourself and others to do the best work of our lives
- Be boundary-less in our thinking and actions

Small diverse teams drive our work and 90% of the decisions are made here. We accelerate each other in pursuit of our mission. We break down barriers. Together, we are one Intuit.

Deliver Awesome
- Delight our customers and partners with experiences they love
- Nail the fundamentals and sweat the details
- Never stop short of awesome

We are proud of the products we deliver because they inspire the imagination and exceed expectations. We create and build our brand in all the work that carries our name: Intuit.