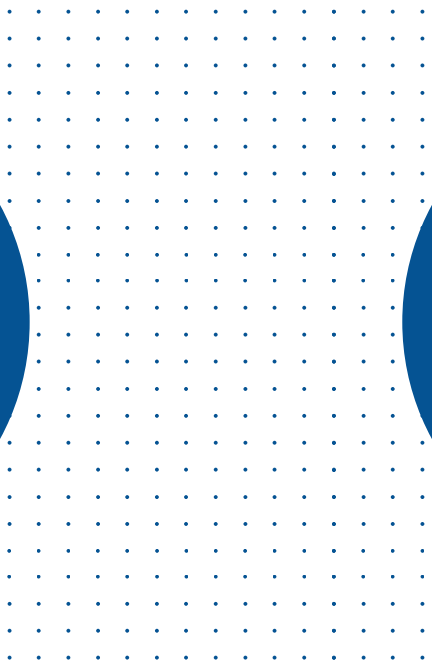


# Brainstorm Cards

intuit



What's the  
**opposite** of your  
last idea?





**Brainstorm cards**

What if you had  
**a million dollars**  
to spend?





**Brainstorm cards**

What would a  
**5-year-old** do?



The background features several overlapping, wavy lines in shades of blue and yellow. A solid dark blue circle is positioned in the lower right area, containing the text 'Brainstorm cards' in white.

**Brainstorm cards**



What's one **crazy**  
idea that would  
**never work?**



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**Brainstorm cards**

What could you  
start trying out  
**today?**





**Brainstorm cards**

Try phrasing  
an idea out as  
**a question.**



*Example:*

*How could we get  
students to bring their  
own lunches to school?*

**Brain Boost**

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**Brainstorm cards**

What's the most  
**obvious idea?**



Brain Boost

*Write it  
down and  
keep going!*



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What would  
your **mother**  
**recommend?**





**Brainstorm cards**

What if you  
could work  
with a **NASA**  
**scientist?**





**Brainstorm cards**

How could  
you **improve**  
a solution that  
**already exists?**





**Brainstorm cards**

Could **animals**  
help you?



• • •  
**Brain Boost**

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**Brainstorm cards**



How could you  
work with **Amazon,**  
**Apple or Google**  
to solve this  
problem?



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**Brainstorm cards**

What if your  
approach had  
to use a **mobile  
app?**





**Brainstorm cards**

What if you had  
**100 robots?**





**Brainstorm cards**

What if your  
approach had to  
**cost a dollar or  
less** per customer?



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What if you had to  
create a **physical  
product** to solve  
this problem?



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What if you  
had to create a  
**service-based**  
business to solve  
this problem?



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**Brainstorm cards**

What would  
make your  
solution **fun** for  
the customer?



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**Brainstorm cards**

How could your  
solution involve  
**games or  
competition?**





**Brainstorm cards**



How could your  
solution work if  
it were **used in  
the car?**





**Brainstorm cards**

What if your  
approach  
had to **create**  
**income** for your  
customer?





**Brainstorm cards**

How could you  
use **food** in  
some way?



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**Brainstorm cards**

How could you  
partner with  
**celebrities** to  
approach this  
problem?



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**Brainstorm cards**