

Important Information for California Consumers

Intuit is providing this supplemental privacy notice to give California consumers additional information required by the California Consumer Privacy Act (the "CCPA"). Under the CCPA, California consumers have the right to know the categories of personal information, categories of sources, and/or categories of third parties related to the processing of their personal information. For ease of use, we have provided examples of the most common forms of personal information, sources, third-parties and processing activities related to the processing of your personal information. For complete processing details, please see our Privacy Statement at www.intuit.com/privacy.

CCPA Right to Know Disclosures

Category and Sources of Personal Information	Data Elements Collected	Purpose for Collecting and Sharing the Personal Information	Categories of Third Parties to whom this type of Personal Information is Disclosed for a Business Purpose	Categories of Third Parties to whom this type of Personal Information is Sold	Information about Your Rights and Choices
<p>Government-issued identification information numbers</p> <p>We collect this type of information from:</p> <ul style="list-style-type: none"> · You · Third parties, such as consumer reporting agencies, which verify the information you provided 	<p>Data elements in this category include:</p> <ul style="list-style-type: none"> · Social security number · Driver's license number · Passport number · Other government- issued identifiers as may be required 	<p>We use this type of information:</p> <ul style="list-style-type: none"> · To identify you · To maintain the integrity of our records · For customer verification, credit and reference checks · For security and risk management, fraud prevention and similar purposes · For our Everyday Business Purposes 	<p>We may disclose this type of information to our Affiliates as a part of the Intuit Platform and Service Providers and to:</p> <ul style="list-style-type: none"> · Consumer reporting agencies · Lawyers, auditors, consultants and others who provide professional services to Intuit · Other third parties (including government agencies) as required by law 	<p>We do not sell personal information without your consent.</p>	<p>Intuit cannot delete these data elements, as these are needed for Intuit's internal business purposes and to comply with legal or regulatory requirements. We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.</p>

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<p>Contact Information</p> <p>We collect this type of information from:</p> <ul style="list-style-type: none"> · You · Third parties, such as companies that help us maintain the accuracy of our data and enhance our records · Your Employer · Your accountant or tax preparer 	<p>Data elements in this category include:</p> <ul style="list-style-type: none"> · Full name, nicknames or previous names (such as maiden names) · Honorifics and titles, preferred form of address · Mailing address · Email address · Telephone number · Mobile number · Contact information for related persons, such as authorized users of your account 	<p>We use this type of information to provide you with an account, identify you and communicate with you, including:</p> <ul style="list-style-type: none"> · To send transactional messages (such as account statements or confirmations) · To send marketing communications, survey and invitations · To personalize our communications and provide customer service · For our Everyday Business Purposes^[1] 	<p>We may disclose this type of information to our Affiliates on the Intuit Platform and to:</p> <ul style="list-style-type: none"> · Service Providers, including to social media companies such as Facebook which use the data only to identify which of our customers use their platforms so that we can deliver ads to you on the platform · Third parties who deliver our communications, such as the postal service and couriers · Third parties who assist us with address hygiene and fulfillment · Other third parties (including government agencies) as required by law, such as pursuant to legally binding subpoenas, court orders, and similar instruments. 	<p>We do not sell personal information without your consent.</p>	<p>You can opt-out of having your contact information used by Intuit for direct marketing. To do this, visit our marketing preferences page. We will also delete your personal information from our marketing analytics files or de-identify it, so that it cannot be associated with you. We will retain a record of your marketing choice.</p> <p>Intuit cannot delete the contact information associated with your transactions with us, as these are needed for Intuit's internal business purposes and to comply with law. We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.</p>
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<p>Biometric identifiers</p> <p>We collect this type of information from:</p> <ul style="list-style-type: none"> · You, when you enroll in our biometric identity program · Automatically using as part of our anti-fraud and security protection programs 	<p>Data elements in this category include:</p> <ul style="list-style-type: none"> · Biometric identifier such as facial recognition data, voiceprint, keystroke data · Mathematical representation of your biometric identifier, such as the template maintained for comparison 	<p>We use this type of information:</p> <ul style="list-style-type: none"> · To identify and/or authenticate you · For anti-fraud security and similar purposes (such as tracking access in our facilities). 	<p>We may disclose this type of information to our Affiliates and Service Providers and to:</p> <ul style="list-style-type: none"> · Third parties who assist with our information technology and security programs · Third parties who assist with fraud prevention, detection and mitigation · Lawyers, auditors, consultants and others who provide professional services to Intuit · Other third parties (including government agencies) as required by law 	<p>We do not sell personal information without your consent.</p>	<p>We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.</p>
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<p>Unique Identifiers</p> <p>We assign a customer number to you when you create an account.</p> <p>We collect this type of information from:</p> <ul style="list-style-type: none"> · You, when you interact with us using your account credentials · You and from your computer or devices when you interact with our platforms, websites and applications. For example, when you visit our websites, our server logs record your IP address and other information. · Automatically, via technologies such as cookies, web beacons, when you visit our 	<p>Data elements in this category include:</p> <ul style="list-style-type: none"> · Company ID number · System identifiers (e.g., usernames or online credentials) · Advertising ID · IP Address · MAC Address, SSIDs or other device identifiers or persistent identifiers · Online user ID · Encrypted password · Device characteristics (such as browser information) · Web Server Logs · Application Logs · Browsing Data · First Party Cookies · Third Party Cookies · Flash Cookies · Web beacons, clear gifs and pixel tags 	<p>We use this type of information:</p> <ul style="list-style-type: none"> · To identify you or your device, including to associate you with different devices that you may use · For recordkeeping and reporting, including for data matching and for records that maintained as part of Transaction Information · For metrics and analytics · To track your use of products, services, and webpages, including for ad delivery and personalization · For our Everyday Business Purposes · For system administration, technology management, including optimizing our websites and applications, · For information security and cybersecurity purposes, including detecting threats · To better understand our customers and prospective customers and to enhance our Relationship Information, including by associating you with different devices and browsers that they may use 	<p>We may disclose this type of information to our Affiliates and Service Providers and to:</p> <ul style="list-style-type: none"> · Third parties who assist with our information technology and security programs, including companies such as network security services who retain information on malware threats detected or who assist with fraud prevention, detection and mitigation · Third party network advertising partners · Lawyers, auditors, consultants and others who provide professional services to Intuit · Other third parties (including government agencies) as required by law 	<p>This data is shared to provide personalized ads through cookies and other tracking technologies. You may review your options for managing cookies and similar tracking technologies through the "Privacy Settings" or "Manage Cookies" links at the footer of Intuit websites. You can also do this through links provided in our Cookie Policy.</p>	<p>Intuit cannot delete other unique identifiers, as these are needed for Intuit's internal business purposes and to comply with law. We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.</p>
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<p>website or other websites.</p> <ul style="list-style-type: none"> · Third parties, including computer security services and advertising partners · We also associate information with you using unique identifiers collected from your devices or browsers. 					

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<p>Demographic and Preferences Information</p> <p>We collect this type of information from:</p> <ul style="list-style-type: none"> · You · Third parties that provide access to information you make publicly available, such as social media · Third parties that provide information that helps us understand our customers, including data aggregators and public records providers. <p>We may also infer information about you based on information that you have given us and your past interactions with us and other companies.</p>	<p>Data elements in this category include:</p> <ul style="list-style-type: none"> · Personal characteristic and preferences, such as your age range, marital and family status, shopping preferences, languages spoken · Loyalty and rewards program data · Household demographic data, including from real estate records and census data · Data from social media profiles, such as Facebook, Twitter, LinkedIn and similar platforms · Education information · Professional information · Hobbies and interests · Propensity scores obtained from third parties, such as likelihood that you may be interested in certain benefits of our Platform 	<p>We use this type of information:</p> <ul style="list-style-type: none"> · To better understand you and to understand our customers generally · To design products, services and programs that delight our customers, including loyalty programs · To identify prospective customers · For internal business purposes, such as quality control, training and analytics · To better understand you and to understand our customers generally · To design products, services and programs that delight our customers, including loyalty programs · To identify prospective customers · For internal business purposes, such as quality control, training and analytics · For our Everyday Business Purposes 	<p>We may disclose this type of information to our Affiliates and Service Providers and to:</p> <ul style="list-style-type: none"> · Third parties with whom we have joint marketing and similar arrangements · Lawyers, auditors, consultants and others who provide professional services to Intuit · Other third parties (including government agencies) as required by law 	<p>This data is shared to provide personalized ads through cookies and other tracking technologies. You may review your options for managing cookies and similar tracking technologies through the "Privacy Settings" or "Manage Cookies" links at the footer of Intuit websites. You can also do this through links provided in our Cookie Policy.</p>	<p>You can opt-out of having your preferences information used by Intuit for direct marketing. To do this, visit our marketing preferences page. We will also delete your personal information from our marketing analytics files, so that it cannot be associated with you.</p> <p>We will retain a record of your marketing suppression request to prevent us from inadvertently sending you marketing should we receive a new copy of your personal data in the future.</p>
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<p>Transaction and Interaction Information</p> <p>We collect this type of information from:</p> <ul style="list-style-type: none"> · You · Third parties that process transactions for us <p>Third-party applications which you connect to your account</p>	<p>Data elements in this category include:</p> <ul style="list-style-type: none"> · Customer account information, qualification data, purchase history and related records (returns, product service records, records of payments, credits, etc.) · Records related to downloads and purchases of products applications, including website and app usage and records relating to in-app purchases · Non-biometric data collected for consumer authentication (passwords, account security questions) · Customer service records · Visitor logs 	<p>We use this type of information:</p> <ul style="list-style-type: none"> · To fulfill our business relationship with you, including customer service · For recordkeeping and compliance, including dispute resolution · For internal business purposes, such as finance, quality control, training, reporting and analytics · For risk management, fraud prevention and similar purpose · For our Everyday Business Purposes 	<p>We may disclose this type of information to our Affiliates and Service Providers and to:</p> <ul style="list-style-type: none"> · Third parties with whom we have joint marketing and similar arrangements · Third parties as needed to complete the transaction, including delivery companies, agents and manufacturers · Lawyers, auditors, consultants and others who provide professional services to Intuit · Customers, in connection with their audits of Intuit · Other third parties (including government agencies) as required by law 	<p>This data is shared to provide personalized ads through cookies and other tracking technologies. You may review your options for managing cookies and similar tracking technologies through the "Privacy Settings" or "Manage Cookies" links at the footer of Intuit websites. You can also do this through links provided in our Cookie Policy.</p>	<p>Intuit cannot delete transaction data, as these are needed for Intuit's internal business purposes and to comply with legal and regulatory requirements. We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.</p>
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<p>Audio Visual Information</p> <p>We collect this type of information from:</p> <ul style="list-style-type: none"> · You · Automatically, such as when we record calls to our call center and use CCTV cameras in our facilities. · Third parties that provide access to information you make publicly available, such as social media 	<p>Data elements in this category include:</p> <ul style="list-style-type: none"> · Photographs · Video images · Call center recordings and call monitoring records · Chat records · Voicemails 	<p>We use this type of information:</p> <ul style="list-style-type: none"> · For internal business purposes, such as call recordings used for training, coaching or quality control · For relationship purposes, such as use of photos and videos for social media purposes · For premises security purposes and loss prevention · For our Everyday Business Purposes · To identify and/or authenticate you or as part of our anti-fraud biometric programs 	<p>We may disclose this type of information to our Affiliates and Service Providers and to:</p> <ul style="list-style-type: none"> · Third parties who assist with our information technology and security programs, and our loss prevention programs · Lawyers, auditors, consultants and others who provide professional services to Intuit · Other third parties (including government agencies) as required by law 	<p>We do not sell personal information without your consent.</p>	<p>Intuit cannot delete audio visual data, as these are needed for Intuit's internal business purposes and to comply with legal and regulatory requirements. We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.</p>
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<p>Financial information</p> <p>We collect this type of information from:</p> <ul style="list-style-type: none"> · You · Payment processors and other financial institutions · Consumer reporting agencies · Third parties that provide security and fraud prevention services <p>We may infer financial information (such as credit risk) about you based on your existing account status and lifestyle factors.</p>	<p>Data elements in this category include:</p> <ul style="list-style-type: none"> · Bank account number and details (if you use automated payments) · Payment card information · Credit reports, credit scores · Financial institution and financial account information · Content about your business, such as finances, expenses, invoices, financial statements, details of your financial transactions, payroll details, payment details, tax return details, details about your customers or vendors or employees, income and wage information, and/or investment information · Expert advice from accountants or tax preparers, including information about the questions you ask, the details of your accounts, and the guidance provided to you 	<p>Financial information is maintained in our transaction data. We use this type of information:</p> <ul style="list-style-type: none"> · To fulfill our business relationship with you, including processing payments, issuing refunds and collections · For recordkeeping and compliance, including dispute resolution · To communicate with you, such as sending you electronic notifications concerning your financial privacy · Evaluate your eligibility for financial offers, products and services · For internal business purposes, such as finance, audits, training, reporting and analytics · For risk management, fraud prevention and similar purpose · For our Everyday Business Purposes 	<p>We may disclose this type of information to our Affiliates and Service Providers and to:</p> <ul style="list-style-type: none"> · Payment card association members, financial institutions, collection agencies, credit bureaus and loan service providers to complete the transactions and for authentication, security, fraud prevention, credit, defaults or debt collection · Lawyers, auditors, consultants and others who provide professional services to Intuit · Customers, in connection with their audits of Intuit · Consumer reporting agencies · Other third parties (including government agencies) as required by law 	<p>We do not sell personal information without your consent.</p>	<p>Intuit cannot delete financial data, as these are needed for Intuit's internal business purposes and to comply with legal and regulatory requirements. We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.</p>
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<p>IoT and Sensor data</p> <p>We collect this type of information automatically when you connect your Intuit account to an IoT device.</p>	<p>Data elements in this category include:</p> <ul style="list-style-type: none"> · Smart device records · IoT products details · Details about your devices' connection and interaction with your Intuit Account. 	<p>We use this type of information:</p> <ul style="list-style-type: none"> · To enable product functionality · For internal business purposes, such product development, security, and quality control · For relationship purposes, including analytics regarding product usage · For our Everyday Business Purposes 	<p>We may disclose this type of information to our Affiliates and Service Providers and to:</p> <ul style="list-style-type: none"> · Third parties who assist with our information technology and security programs, including network security services and cybersecurity consortia · Third parties who assist with fraud prevention, detection and mitigation · Third parties as needed to complete the transactions [describe] · Third party network advertising partners · Lawyers, auditors, consultants and others who provide professional services to Intuit · Other third parties (including government agencies) as required by law 	<p>We do not sell personal information without your consent.</p>	<p>Intuit cannot delete IoT and sensor data, as these are needed for Intuit's internal business purposes and to comply with law. We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.</p>
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<p>Geolocation data</p> <p>We collect this type of information automatically from your mobile device.</p>	<p>Data elements in this category include:</p> <ul style="list-style-type: none"> · Precise location and/or device motion information if you grant permission in your device settings 	<p>We use this type of information:</p> <ul style="list-style-type: none"> · In our time tracking service, to track location to clock in for a work shift · For information security and fraud prevention · For our Everyday Business Purposes 	<p>We may disclose this type of information to our Affiliates and Service Providers and to:</p> <ul style="list-style-type: none"> · Third parties who assist with our information technology and security programs · Third parties who assist with fraud prevention, detection and mitigation · Lawyers, auditors, consultants and others who provide professional services to Intuit · Other third parties (including government agencies) as required by law 	<p>We do not sell personal information without your consent.</p>	<p>Intuit cannot delete location data, as these are needed for Intuit's internal business purposes and to comply with legal and regulatory requirements. We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.</p>
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<p>Compliance data</p> <p>We collect this type of information from:</p> <ul style="list-style-type: none"> · You · Third parties, including companies that help us conduct internal investigations · Third parties, such as consumer reporting agencies and data aggregators who conduct background screening for us 	<p>Data elements in this category include:</p> <ul style="list-style-type: none"> · Compliance program data, including customer screening records, and other records maintained to demonstrate compliance with applicable laws, such as tax laws, ADA, international sanctions, <i>et al.</i> · Occupational and environmental safety records · Records relating to complaints and internal investigations, including compliance hotline reports · Records of privacy and security, including any security breach notifications 	<p>We use this type of information:</p> <ul style="list-style-type: none"> · To comply with and demonstrate compliance with applicable laws · For legal matters, including litigation and regulatory matters, including for use in connection with civil, criminal, administrative, or arbitral proceedings, before regulatory or self-regulatory bodies, including service of process, investigations in anticipation of litigation, execution or enforcement of judgments and orders · For internal business purposes, such as risk management, audit, internal investigations, reporting, analytics · For our Everyday Business Purposes 	<p>We may disclose this type of information to our Affiliates and Service Providers and to:</p> <ul style="list-style-type: none"> · Lawyers, auditors, consultants and others who provide professional services to Intuit. · Customers, in connection with their audits of Intuit · Other third parties (including government agencies, courts and opposing law firms, consultants, process servers and parties to litigation) in connection with legal matters 	<p>We do not sell personal information without your consent.</p>	<p>Intuit cannot delete compliance data, as these are needed for Intuit's internal business purposes and to comply with legal and regulatory requirements. We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.</p>
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<p>Feedback</p> <p>We collect this type of information from:</p> <ul style="list-style-type: none"> · You · Third parties, including companies that help us conduct customer support and product research sessions 	<p>Data elements in this category include:</p> <ul style="list-style-type: none"> · Personal information you provide when you contact customer support · Feedback you provide to us, either through our contact channels or via our social media pages and our community content pages · Feedback you provide through optional surveys, product research or training and you choose to share 	<p>We use this type of information:</p> <ul style="list-style-type: none"> · To improve our products and services · To conduct research, including by partnering with academic institutions · To personalize your experience and tailor recommendations and offers presented to you, including through the development of insights about you and your needs · For our Everyday Business Purposes 	<p>We may disclose this type of information to our Affiliates and Service Providers and to:</p> <ul style="list-style-type: none"> · Lawyers, auditors, consultants and others who provide professional services to Intuit · Other third parties (including government agencies) as required by law 	<p>We do not sell personal information without your consent.</p>	<p>We will retain your information in accordance with our data retention program, and will securely delete it when we no longer possess a lawful basis to retain it.</p>
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⁽¹⁾ **Everyday Business Purposes** encompasses the Business Purposes (as defined in the CCPA) and following related purposes for which personal information may used:

- To provide the information, product or service requested by the individual or as reasonably expected given the context in which with the personal information was collected (such customer credentialing, providing customer service, personalization and preference management, providing product updates, bug fixes or recalls, and dispute resolution),
- For identity and credential management, including identity verification and authentication, system and technology administration,
- To protect the security and integrity of systems, networks, applications and data, including detecting, analyzing and resolving security threats, and collaborating with cybersecurity centers, consortia and law enforcement about imminent threats,
- For fraud detection and prevention,
- For legal and regulatory compliance, including all uses and disclosures of personal information that are required by law or for reasonably needed for compliance with company policies and procedures, such as: anti-money laundering programs, security and incident response programs, intellectual property protection programs, and corporate ethics and compliance hotlines,

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- For corporate audit, analysis and reporting,
- To enforce our contracts and to protect against injury, theft, legal liability, fraud or abuse, to protect people or property, including physical security programs,
- To de-identify the data or create aggregated datasets, such as for consolidating reporting, research or analytics,
- To make back-up copies for business continuity and disaster recovery purposes, and
- For corporate governance, including mergers, acquisitions and divestitures.