

# Intuit Social Innovation Challenge

## Official Rules

### **NO PURCHASE IS NECESSARY TO ENTER OR WIN.**

Intuit Social Innovation Challenge (the "**Challenge**") starts November 15, 2021 and ends January 14, 2022 for Round 1 Regionals ("**Regionals**") and is followed by January 21, 2022 through March 18, 2022 for Round 2 Championships ("**Championships**"). The Challenge is open only to students from participating districts and designated organizations identified by Intuit. Only winning entries from Regionals will be eligible to participate in Championships.

### **ELIGIBILITY:**

Challenge is open to 13-18-year-old secondary students from participating districts and designated organizations in the United States and Canada:

#### School District Name, Location and Partner Names

1. DECA - Distributive Education Clubs of America, is a 501 not-for-profit career and technical student organization
2. NFTE - Network for Teaching Entrepreneurship, is an international nonprofit organization providing entrepreneurship training and educational programs
3. FBLA - Future Business Leaders of America, is an American career and technical student organization headquartered in Reston, Virginia
4. VE - Virtual Enterprise is an educational nonprofit transforming students through authentic business experiences that prepare them for fulfilling, financially secure futures
5. Edmonton Public School Board
6. Toronto District School Board
7. Dallas Independent School District
8. San Diego Unified School District
9. Washoe County School District
10. Baltimore City Public Schools
11. East Side Union High School District
12. Greater Johnstown School District
13. NOLA Public Schools
14. Los Angeles Unified School District
15. Oakland Unified School District
16. Boise School District
17. Tucson Unified School District
18. District of Columbia Public Schools

No individual can register for or enter the Challenge until they turn 13. If an Entrant turns 19 during the submission period, they will not be disqualified. All Entrants must have permission from a parent or legal guardian to enter this Challenge. Employees of Intuit Inc. ("Intuit"), Award Force, and their respective parents, subsidiaries, affiliates, promotion and advertising agencies, and members of their immediate family (spouse and parent, children and siblings and their respective spouses, regardless of where

they reside) and persons living in the same household, whether or not related, of such employees, are not eligible to enter or win. Void where prohibited by law. Challenge is subject to all applicable federal, state and local laws.

## **HOW TO ENTER:**

### **Regionals**

Between November 15, 2021 and January 14, 2022, submit one video submission ("Entry") as part of a group ("Team") of two to eight persons. Entries must be submitted through the Challenge platform at <https://intuit.awardsplatform.com/> ("**Challenge Platform**") and comply with the instructions, as described in the Program Workbook ("**Program Workbook**") which will be made available to all participants in the Challenge Platform and use of the tips to help create a good quality video. Participation is limited to only one Entry. If you participate in multiple Entry submissions, only the first Entry you submit will be judged. All subsequent Entries in which you are listed as an entrant, Team leader or a Team member may be disqualified. Entries not submitted in accordance with the instructions provided on the Challenge site and these Official Rules may be disqualified.

### **Championship**

Only the winning Teams announced from Regionals competition will be eligible to participate in the Championship round between January 21, 2022 and March 18, 2022. If you participate in the Championship, you will have access to limited funding or a grant to continue and improve development of your project. Instructions to access funding will be displayed in the Challenge Platform. Funds will be available through March 18, 2022 and any funds not used are forfeited. You will need to submit your project through the Challenge platform at <https://intuit.awardsplatform.com/> and comply with the instructions (e.g., 5-7 minutes in length) and use of the tips to help create a good quality video. Participation is limited to only one Entry. If you participate in multiple Entry submissions, only the first Entry you submit will be judged. All subsequent Entries in which you are listed as an entrant, Team leader or a Team member may be disqualified. Entries not submitted in accordance with the instructions provided on the Challenge site and these Official Rules may be disqualified.

## **REQUIREMENTS OF ENTRIES:**

### **Regionals**

Students must create and submit a design solution that leverages Intut's design thinking medology, Design for Delight, that makes entrepreneurship and business ownership accessible for all. Create a solution that interests you, leveraging the guidance and direction described in the Program WorkBook. Submissions will have a written component as well as a video component. Video format includes avi, flv, m4v, mov, mp4, mpeg, mpeg4, mpg, ogm, ogx, srt, swf, wmv. You can enlist the support of teachers as mentors.

## **Championship**

The winning Teams announced from Regionals eligible to participate in the Championship will need to improve their design solution that leverages Intuit's design thinking methodology, Design for Delight, that makes entrepreneurship and business ownership accessible for all. Scale your solution, leveraging the guidance and direction described in the Championship round of the Program Workbook.. Submissions will have a written component as well as a video component. You will be assigned an Intuit mentor and can enlist the support of teachers as mentors.

All Entries must (i) be original work, (ii) be in English, (iii) not be previously published, (iv) be in keeping with the Intuit's image and (v) not be offensive or inappropriate, as determined by Intuit in its sole discretion, nor can it defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third party rights. Intuit reserves the right to disqualify any Entry that it determines, in its sole discretion, is offensive or inappropriate, not in keeping with Intuit's image or that is otherwise not in compliance with these Official Rules.

By submitting your Entry, you agree that your Entry conforms to these Official Rules and that Intuit, in its sole discretion, may disqualify your Entry for any reason, including if it determines, that your Entry fails to conform to these Official Rules in any way or otherwise contains unacceptable content as determined by Intuit.

**JUDGING:** All eligible Entries received by Intuit will be judged by a panel of qualified judges. Judging for each round will be based on the following criteria: 10% D4D Course Completion, Video Submission 40%, Written Submission 25%, Supporting Documents 25%

Prize awards are subject to verification of eligibility and compliance with these Official Rules.

## **WINNER NOTIFICATION:**

### **Regionals**

First, second and third winning individuals and/or Teams will be announced January 21, 2022. A total of 18 1st place regional winning entries will be announced and eligible to move to the Championships.

### **Championship**

Winning individuals and/or Teams will be announced March 25, 2022.

Judges' and Intuit's decisions are final and binding on all matters relating to this Challenge. Potential winners will be notified by telephone, mail and/or email and may be required to complete an Affidavit of Eligibility, Liability and Publicity Release

(unless prohibited by law) and any other documents required by Intuit which must be returned within 30 days of date appearing on prize notification. Return of prize or prize notification as undeliverable, failure to sign and return requested documentation within the specified time period, the inability of Intuit to contact a potential winner within a reasonable time period or noncompliance with these Official Rules by any potential winners will result in disqualification and, at Intuit's sole discretion, the prize may be awarded to a runner-up.

## **PRIZES:**

### **All Participants**

All participants in the Challenge will be eligible to receive a Design for Delight "Challenger" digital badge and voucher for the Intuit Design For Delight certification (\$150 value)

### **Regionals**

Each participant of the first place winning Teams will be eligible to receive individual educational grants for future education in the amount/value of US\$1,000.00 (one thousand dollars), additional funding to continue designing your solution and mentorship by Intuit experts in an amount up to US\$5,000.00 (five thousand dollars) to prepare and submit for the Championship round. 2nd and third place teams will receive an Intuit swag bag of Intuit branded items in a value of US\$100.00 (one hundred dollars).

### **Championship**

Overall first place Team members will be eligible to receive individual educational grants for future education in the amount/value of US\$5,000.00 (five thousand dollars) and iPad Pro with a MSRP US\$1,000.00 (one thousand dollars).

Overall second place Team members will be eligible to receive individual educational grants for future education in the amount/value of US\$2,000.00 (two thousand dollars) and iPad Mini with a MSRP US\$500.00 (five hundred dollars).

Overall third place Team members will be eligible to receive individual educational grants for future education in the amount/value of US\$1,000.00 (one thousand dollars) and AirPods with a MSRP US 179.00 (one hundred and seventy nine dollars)

Prizes are awarded "as is" with no warranty or guarantee, either expressed or implied by Intuit. Winners may not substitute, assign or transfer prize or redeem prize for cash, but Intuit reserves the right, at its sole discretion, to substitute prize (or a portion of it) with one of comparable or greater value. Winners are responsible for all applicable federal, state and local taxes, if any, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided. All prize

details are at Intuit's sole discretion. Gift cards are subject to certain terms and conditions as specified by issuers.

**GENERAL CONDITIONS:** By participating, you agree: (a) to abide by these Official Rules and decisions of Intuit and judges, which shall be final and binding in all respects relating to this Challenge; (b) to release, discharge and hold harmless Intuit, Award Force, and their respective parents, affiliates, subsidiaries, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the forgoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, or property resulting, in whole or in part, directly or indirectly, from your participation in the Challenge or any Challenge-related activity or the acceptance, possession, use or misuse of any awarded prize; and (c) to the use of your name, voice, performance, photograph/video, image and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Intuit and its designees, without compensation or additional consents from you or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so. By participating, you also agree not to release any publicity or other materials on your own or through someone else regarding their participation in the Challenge without the prior consent of the Intuit, which it may withhold in its sole discretion. If there is a dispute as to the identity of an online entrant, the prize will be awarded to the authorized account holder of the email address and s/he must comply with these Official Rules. The "authorized account holder" is defined as the natural person to whom the email address is assigned by an Internet service provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

**OWNERSHIP/USE OF ENTRIES:** By submitting an Entry, you agree Intuit shall own all rights to the Entry and that it and its designees may edit, modify, and distribute the Entry and all elements of such Entry, including, without limitation, the names and likenesses of any persons or locations in it, in any and all media now known or hereafter devised, worldwide, in perpetuity without compensation, permission or notification to you or any third party.

**MISCELLANEOUS:** Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, or undelivered Entries; or for unavailable network, server, Internet Service Provider, website, or other connections, availability or failed transmissions, or any other errors or difficulties of any kind or otherwise relating to or in connection with the Challenge, including, without limitation, errors or difficulties which may occur in connection with the administration of the Challenge, the processing or judging of Entries, the announcement of the prize(s), the incorrect uploading of the Entry or in any Challenge-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering or by any equipment or programming associated with or utilized in the Challenge. Persons who tamper with or abuse any aspect of the

Challenge or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Intuit, will be disqualified and all associated Entries will be void. Should any portion of the Challenge be, in Intuit's sole opinion, compromised by any means, which, in the sole opinion of the Intuit, impair the administration, security, fairness or proper play, or submission of Entries, Intuit reserves the right at its sole discretion to suspend, modify or terminate the Challenge and, if terminated, at its discretion, select the potential winner(s) from all eligible, non-suspect Entries received prior to action taken using the judging procedure outlined above.

**GOVERNING LAW/JURISDICTION:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of participants or Intuit in connection with the Challenge shall be governed by the laws of the state of California, without giving any effect to any choice of law or conflict of law rules. Any dispute shall be resolved in a court of law in Santa Clara County, California.

If you are a participant residing in Canada, the Province of Ontario and the federal laws of Canada govern these Official Rules without regard to its conflicts of laws provisions. You agree to the exclusive jurisdiction of the Province of Ontario and the Courts of the Province of Ontario.

**SEVERABILITY:** If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

**ENTRANT INFORMATION:** Entrants' information will be collected in accordance with Intuit's Global Privacy statement [here](#).

**Sponsor:** Intuit Inc., 2700 Coast Avenue, Mountain View, CA 94043

**Intuit Partner/Agency:** Award Force (sharing platform)

*As of June 2011; updated October 2021*